

Joel Steven Cory

Objectives To obtain a challenging position as a graphic designer or web developer with opportunities for teamwork, project management, creative problem solving and advancement in the field of web development. To work for a company with an eye towards the future and a clear path towards meeting those goals.

Qualifications

- 10 years graphic design and web development experience
- Actionscript, CSS, DOM scripting, HTML, Javascript, SEO, XML and ASP
- Developing interactive courses; hardware, software, soft skills, consumer, and corporate
- Experienced technical writer for documentation, training, and consumer support
- Macromedia Certified Flash MX 2004 Designer
- Excellent problem solving and communication skills
- Proficient in graphic design for web, CD-ROM and print
- Skilled in technical, editorial, and visualization illustration and animation
- Software development, management, evaluation, interface design and marketing
- Experienced voice talent for training coursework

**Full-time
Employment**

Web Developer - December 2005 – September 2006
InsWeb Inc., Gold River, CA

- Develop cutting edge marketing collateral for e-mail, on line advertising, and corporate web site. Utilize Flash, Actionscript, HTML, CSS, and Javascript to communicate marketing messages. Upload and manage ads through Fastclick ad server, and develop code to enable flash ads to pass form data through Mediaplex's ad server. Plan and develop sites, migrating legacy table-based web pages, to accessible, maintainable and SEO compliant XHTML/CSS base. Migrate insurance agent lead delivery website, AgentInsider.com, and consumer site and applications, InsWeb.com.

Multimedia Developer - March 2001 – November 2005
Crawford & Associates International Inc., Palo Alto, CA

- Develop on line, intranet, and CD-ROM training courses. Topics include software, hardware, soft-skills and marketing topics. Utilize Actionscript, CSS, DHTML, Fireworks, HTML, Illustrator, Javascript, and Photoshop to develop courseware for Fortune 500 clients: Hewlett Packard, Cisco Systems, Applied Materials, Network Appliance, The Gap, Kaiser, Logitech, and J.D. Power. Develop the user interfaces, illustrations, photography, animations, providing and recording voice annotation, and managing assets. Lead development for courseware, intranet, sales demonstrations, course and sales templates, PowerPoint sales presentations and development of standards and guidelines. Evaluate technologies/tools. Develop web site design and structure for the Professional Business Women of California and work with a team to develop a change plan for site structure and focus. National Youth Leadership Forum on Technology panelist with CEO Sally Crawford.

Graphical Courseware Developer - June 2000 – January 2001
Sevant Inc., San Jose, CA

- Manage the development of graphically rich training courses. Write, edit, illustrate, animate and compose training courses for IT technicians. Produce printed materials. Wrote company procedure for change management, product implementation/evaluation.

Product Manager / Graphic Designer - December 1997 – June 2000
CrystalGraphics Inc., Santa Clara, CA

- Create guidelines and production schedule for product development. Evaluate software products. Coordinate departments and staff to produce consumer/professional software products. Design packaging, print ads, web pages, CD-ROM multimedia content, and the marketing collateral for those products. Develop 3D animations for web, video, and software demonstrations. Hired as a technical support specialist. In six months graphic designer, retaining my technical support responsibilities. Promoted one year later to product manager while maintaining all previous responsibilities.

Contract Employment

Training Developer/Technical Writer - January 2007 – Present

Hewlett Packard, Roseville, CA

- Write, develop, and record computer based training (CBT) and software simulations for enterprise wide Ariba implementation.
- Develop quick reference guides to supplement CBTs.

Technical Writer/Systems Analyst - October 2006 – December 2006

Blue Shield of California, San Francisco, CA

- Research and Document BlueShieldCa.com systems and business processes for the development of a disaster recovery plan. Create diagrams, write detailed descriptions, and create templates for documentation.
- Develop with senior manager a Project Management training course

Web Developer - June 2005 – Current

Employment State Office of AIDS, CA

- Design and develop user interface, graphics, logos, and layout for two web sites.
- Develop Javascript domain name re-routing to reduce site costs.

Graphic Designer - September 2003 – May 2005

Santa Cruz County Needle Exchange Program, Santa Cruz, CA

- Design corporate identity, fliers, print ads, and t-shirts.

Graphic Designer - April 2004

Santa Cruz AIDS Project, Santa Cruz, CA

- Design corporate identity.

Graphic Designer – 2003, 2004, 2005, 2006, 2007

Diablo Cup Soccer Tournament, Concord, CA

- Design tournament t-shirts for staff and champions for this annual event.

Graphic Designer - July 1996 – August 2000

HIV Education and Prevention Project of Santa Cruz County, Santa Cruz, CA

- Design logos, print ads, fliers, posters and web site. Provide IT support.

Graphic Designer - April 1999 – June 2000

UC San Francisco Department of Epidemiology & Biostatistics, San Francisco, CA

- Create fliers, logos and posters.

Graphic Designer -April 1999

UC Santa Cruz HIV Prevention Program, Santa Cruz, CA

- Design and produce low cost poster for AIDS Memorial Quilt display event.

Industrial Designer - October 1996 -1998

Integrity Designs, San Jose, CA

- Develop case designs for sound editing equipment and proprietary medical equipment.

Related Education

Industrial Design -1990-1995

San Jose State University, San Jose, CA

Studies included: product and transportation design, visualization, model making, typography, print technology, problem solving, ergonomics, materials, business management, CAD, and 3D Modeling.

Davis & Dean - 2003 - Project Management training

Herrmann International – 2005 -Business of Thinking training (whole brain learning)

Software Proficiencies

- **Web/Print:** Adobe Photoshop, Illustrator, Premiere, Dreamweaver, Fireworks, Flash, Captivate, Contribute, Actionscript, CSS, DHTML, HTML, Javascript, and XML
- **Audio:** Sound Forge
- **3D:** Rhinoceros, Flamingo, 3D Studio Max
- **OS:** SuSe Linux, Windows 9x, NT, 2000, XP, Macintosh